

GCSE BUSINESS STUDIES

Type of subject:

Academic

This subject goes well with:

Geography

If you pick this subject, don't also pick:

Cambridge Nationals Level 1/2 Enterprise and Marketing

If you pass this course you could achieve:

GCSE grade 9-1

Examples of topics studied:

The course covers many aspects of business including: marketing, business ownership, business growth, recruitment, motivational theories, finance, production and the external business environment.

How is the course assessed?

This course is assessed through a combination of two written exams. Each exam is 90 minutes long and each is worth 50% of the qualification.

Additional information:

GCSE Business Studies is suitable for students who have a genuine interest in business and how it operates. It is relevant to everyday life and it will help provide you with an insight into the workings of different departments within a business organisation and help you understand how and why businesses do what they do.

It will also help you to develop a range of useful skills such as how to collect, interpret and present market research data; problem solving; understanding business decision making processes; and investigating business issues.

This is a good subject to choose if you have an interest in the world of business and want to understand how businesses operate. It is relevant to all aspects of future employment and not just for those who would like to own their own business one day.

Who should I talk to if I want to ask about this subject?



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