

OCR Cambridge Technical Extended Certificate in Digital Media



Entry Requirements

You are expected to have a grade 4+ in English Language



Knowledge & Skills gained:

This qualification is designed for learners 16 years old or over who want to study digital media concept and product development. The qualification is designed to be taken as part of a study programme alongside other vocational qualifications or A-levels.

Learners will take between five and seven units, three mandatory and between two and four optional units (depending on the size of units you choose). Learners will study the following mandatory units:

- Media products and audiences
- Pre-production and planning
- Create a media product.

These units will give learners an understanding of how different media institutions operate to create products that appeal to specific target audiences. They will gain knowledge and understanding of the pre-production, planning and production processes and go on to create a media product. Through this learners will also develop transferable skills such as planning, communication, adaptability and leadership. The optional units provide learners with the opportunity to broaden their knowledge, understanding and skills in key areas such as, Social media and globalisation, Journalism and the news industry or Advertising media.

This qualification is equivalent to an A-level and carries similar UCAS points.

Complementary Subjects

ICT and Business

