

# Year 7 Politics and Persuasion: Animal Farm and Non-fiction writing

Step 1: Pre-assessment:  
Proud piece of writing

Step 2: Reading!

Step 3: Persuasive  
techniques!

Then Reading baseline  
analysing Old Major's  
speech

Step 4: Writing  
Assessment  
Write own  
persuasive  
speech about  
why your zoo  
is the best.

Step 9: Mastery  
learning and final  
writing assessment  
of end product

Step 8: Writing  
models and  
metacognition

Step 5: How to  
deliver an effective  
speech  
Spoken Language –

Step 7: Final  
Reading  
Assessment:  
How are the  
pigs  
presented in  
the extract  
and the rest  
of the story?

Step 6: Explore themes,  
context and structure as  
you read

